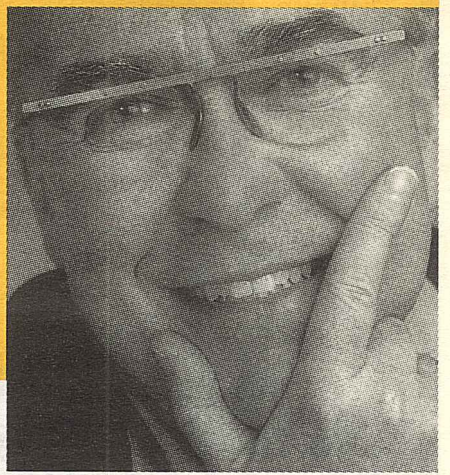


MICHAEL

Phair



The PHAIR voice for the FUTURE Ward 4



EARLIER THIS YEAR, when I made my decision to ask for your support to represent Ward 4 for another three years, I took some time to reflect on my effectiveness in the past and to consider what is best for the future. The past nine years as your Councillor for Ward 4 have been an exciting and rewarding experience for me. I feel good about the positive results and am disappointed by the negative results, but I say with pride that I listened to your concerns and made my decisions based on what I heard.

The citizens of Ward 4 have an incredible range of interests and concerns, making it a very diverse ward. If you re-elect me to represent Ward 4 for the next three years, I will continue to take into account the various points of view and make decisions in your best interests. At this time, I think some of the important areas that I will work on include the following:

I will continue to work for improvements in the diverse transportation needs of the residents of Ward 4. In the past three years, I succeeded in increasing the funding for the Disabled Adults Transportation System (DATS) each year in the City Budget. For the year 2002, I will advocate strongly for the extension of the LRT.

I believe the arts enrich the lives of all citizens and I will continue to work on behalf of arts organizations in Edmonton in the same way I worked to get money from all three levels of government to save our excellent choral music group, Pro Coro Canada.

I will continue to celebrate the quality of life issues that touch all citizens in many ways. I am proud of my involvement with Communities in Bloom, a project that brings colour and beauty to the City each summer as residents and businesses actively participate in making the City more attractive by cleaning up and using flowers, shrubs, and trees.

Finally, I will continue to strengthen the City's ties with all levels of government. I recognize the importance of having Edmonton on the provincial and federal agendas and will continue to foster alliances through my work on the National Board of the Federation of Canadian Municipalities.

Looking to the future, I offer my experience and will continue to be an effective voice for Ward 4. I promise to bring my personal integrity to Council and demand respect for the diverse interests of the citizens of Ward 4.

"Michael Phair: He's arguably the best politician on Council. He knows the issues inside and out and truly has a desire to make Edmonton a better place."

KERRY DIOTTE, EDMONTON SUN

"I'd vote for the tireless and thoughtful Michael Phair for mayor in a second."

DAVID STAPLES,
EDMONTON JOURNAL



RE-ELECT Michael Phair for Ward 4 on October 15, 2001



"I feel Michael considers all the angles and endeavours to make objective decisions in the best interest of the public." JOHN POOLE

"In dealing with Councillor Michael Phair, I've found he is very committed to Ward 4. I had an issue and without delay Michael himself came out to assess the problem and listened to my concerns. He then went about and got a satisfactory solution to the problem.

Michael Phair is what every city councillor should aspire to become: represent the people to the best of your ability."

**MARIA COCCIMILGIO,
AVONMORE RESIDENT.**

"Michael Phair has been a reliable friend to communities and is responsive to their needs. He is attentive to detail that often gets overlooked in the grand scheme of things but which is very important to the people directly affected.

During Riverdale's 18-month negotiation with a large-scale developer, Michael was a true friend in City Hall. He answered all of our questions quickly, often within the hour, and provided us with good advice and timely updates. In Council, he asked good questions and, of all the elected officials, showed the most common sense."

**ALLAN SHUTE,
FORMER RECORDING SECRETARY,
PLANNING COMMITTEE,
RIVERDALE COMMUNITY LEAGUE**

Michael's Accomplishments

- ▶ Initiated Council's vision for "Social Well-Being and Quality of Life"
- ▶ Chaired the National Communities in Bloom awards. Edmonton took first place in 2001
- ▶ Worked to develop guidelines in leasing city property to non-profit groups
- ▶ Worked on the development of ArtsHab, an artist live/work space in downtown Edmonton
- ▶ Supported the development of Elder Abuse, a program to protect seniors
- ▶ Initiated funding for the St. Patrick's Day Parade and Festival on Whyte Avenue
- ▶ Worked on rebuilding 99 Street
- ▶ Worked on developing the new stadium at Clarke Field
- ▶ Advocated the upgrading and beautification of Rue Marie Anne Gaboury (91 Street)
- ▶ Initiated changes that makes skateboarding and in-line skating allowable on sidewalks
- ▶ Supported the development and beautification of Gateway Boulevard (Calgary Trail North/103 Street)
- ▶ Initiated the "fighting" bylaw



"Michael was a valuable member of the Safer Cities initiative. I felt he brought a lot of knowledge and compassion."

LAN CHAN-MARPLES

"I think Michael Phair is very responsive to the people who live in his ward.

He's practical and has an incredible amount of energy that he brings to his ward and to the City."

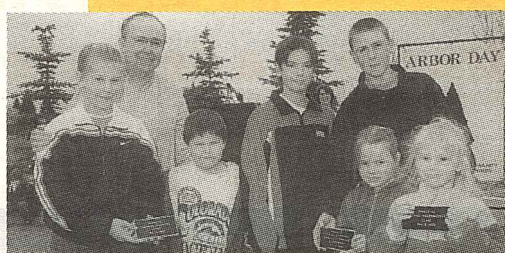
**SHAWNA VOGEL,
GROAT ESTATE RESIDENT**

"Michael Phair is the most visionary and community-minded politician not just in our city but in the entire province."

**JOHN HUDSON
OWNER/OPERATOR,
THE ALTERNATIVE VIDEO SPOT
ARTISTIC DIRECTOR,
SHADOW THEATRE**

"My experience of Michael Phair is that he is always there for us whenever we need him."

**ALAINNAH BORLIND
PRESIDENT, DECA
(DOWNTOWN EDMONTON
COMMUNITY ASSOCIATION)**

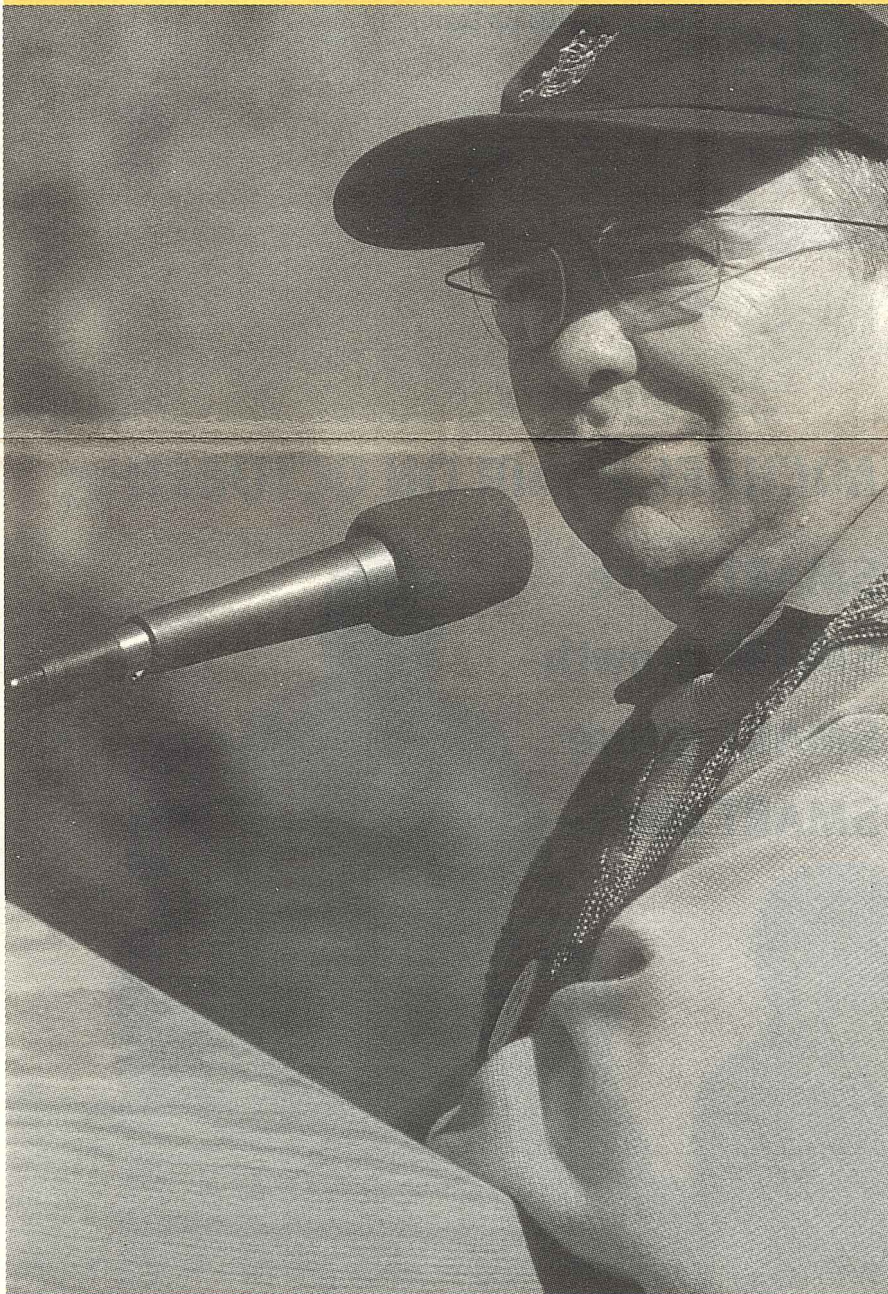


Michael Says YES TO . . .

- ▶ City-funded affordable housing
- ▶ the preservation of natural areas
- ▶ putting councillors back on the Police Commission
- ▶ extending the LRT to the south
- ▶ offering recycling programs to condos and apartments
- ▶ reducing transit fees for the economically disadvantaged
- ▶ improving library services and materials
- ▶ removing derelict housing
- ▶ City support for a New Year's Eve Festival
- ▶ keeping the Trappers as a community-owned team
- ▶ the restoration of historical buildings
- ▶ community-based projects

Michael Says NO

- No more ugly advertising in public places —
like inflated beer cans or flower bed logos
- No new bars on Whyte Avenue for at least six months
- No sale of EPCOR
- No renaming Commonwealth Stadium
- No investment in Talisman Energy



“Edmonton is rapidly moving forward as the city enjoys new growth and prosperity. Moving forward into the future requires new goals, new thinking and new initiatives.”

-Michael Phair

“Michael Phair’s wisdom and knowledge on Edmonton’s City Council is unparalleled.

His vision for the City and his dedication to preserving the special attributes of the communities in Ward 4 are a priority. When I have a concern, he listens and promptly responds to those concerns. Michael works through the issues before Council very thoughtfully and diligently. I am so grateful that he has once again stepped forward to represent Ward 4.” DENISE ASSALY

SMART GROWTH

Michael Phair will encourage smart growth with an emphasis on revitalizing downtown, the development of vacant land in core/central communities, and the repair and better use of existing infrastructures like roads and sewers.

SMART FUTURE

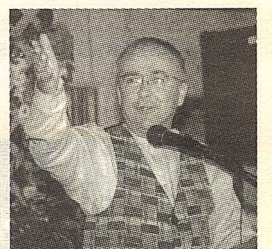
Michael Phair will be diligent in his efforts to reverse the decline in neighbourhoods caused by derelict housing that lowers property values; the closure of schools; and the deterioration of facilities like recreation centres and libraries. Last term Michael inaugurated a committee with the two local school boards in order to build a better relationship to deal with issues like schools closures. In the Boyle Street area Michael applauds the community efforts to remove derelict housing by forcing owners to repair it or have it torn down.

SMART VOICE

Michael Phair recognizes the importance for our City to be on the provincial and federal agendas, especially in financial matters, and will continue to reach out. He is a Federation of Canadian Municipalities board member and has achieved federal funding for affordable housing in the continuing battle against homelessness. The new National Infrastructure Program will bring \$90 million to Edmonton.

SMART CHOICE

Michael Phair will promote improvements in quality of life for residents and the overall attractiveness for the City by protecting our river valley and green areas; extending recycling programs to multi-family dwellings and high-rises; and increasing trees, shrubs and flowers in public spaces.



Voting stations for Ward 4 on October 15, 2001

401	Coronation Elementary School	10925-139 Street
402	Governor Elementary School	10345-144 Street
403	St. Vincent Catholic Elementary School	10530-138 Street
404	Unitarian Church Hall	12530-110 Avenue
405	Queen Mary Park Community League	10844-117 Street
406	St. Joseph Catholic High School	10830-109 Street
407	Ukrainian Orthodox Parish of St. John	10611-110 Avenue
408	Sacred Heart Catholic Elementary School	9624-108 Avenue
409	Robertson-Wesley United Church	10209-123 Street
410	The Canadian National Institute for the Blind	12010 Jasper Avenue
411	Oliver Elementary School	10227-118 Street
412	Kiwanis Place	10330-120 Street
413	St. Joseph's Basilica O'leary Hall	10048-113 Street
414	Grandin Catholic Elementary School	9844-110 Street
415	NorQuest College (Downtown Campus)	10215-108 Street
416	Edmonton Public School Archives & Museum	10425-99 Avenue
417	City Hall, Heritage Room – Main Floor	1 Sir Winston Churchill Square
418	St. Michael Catholic Elementary School	10545-92 Street
419	Riverdale Community League Hall	9231-100 Avenue
420	Forest Heights Elementary School	10304-81 Street
421	St. Kevin Catholic Junior High School	10005-84 Street
422	Terrace Heights Elementary School	6859-100 Avenue
423	Windsor Park Elementary School	8720-118 Street
424	Garneau Elementary School	10925-87 Avenue
425	Knox-Metropolitan United Church	8307-109 Street
426	Strathcona Baptist Church	8318-104 Street
427	The Academy of King Edward	8525-101 Street
428	Edmonton Moravian Church	9540-83 Avenue
429	Strathearn Elementary & Junior High School	8728-93 Avenue
430	Holyrood Elementary School	7920-94 Avenue
431	Ecole Maurice-Lavallee	8828-95 Street
432	Idylwylde Elementary School	8610-81 Street
433	Ritchie Junior High School	9750-74 Avenue
434	Donnan Elementary & Junior High School	7803-87 Street
435	Avonmore Elementary School	7340-78 Street
436	Hazeldean Elementary School	6715-97 Street

Info: 424-3441

Friends 4 Phair Campaign Office

12214 Jasper Avenue, Edmonton, Alberta
T5N 3K3

Friends 4 Phair Mailing Address

P.O. Box 11065, Main Post Office, Edmonton, Alberta
T5J 3K4

Website www.mphair.net

E-mail phair@telusplanet.net

"Michael Phair is my choice for Councillor for Ward 4 because he is so responsive to the concerns of the people in his ward. He is a man of integrity who demonstrates his commitment to the community by giving generously of his time to deal with the issues that affect us all."

**GLEND A DENNIS, ZENARI OWNER, G. DENNIS & COMPANY
STRATHCONA BUSINESS**

"Michael Phair is an outstanding leader in our City— a person who is sensitive to the needs of Edmontonians. He is genuinely interested in the underprivileged, the disabled, the disadvantaged and the disenfranchised. Edmonton is a better place because of Michael Phair's leadership on City Council." **MSGR. BILL IRWIN, CATHOLIC CHARITIES**

"Michael Phair can be counted upon to listen, to understand, and to support your cause. He never turns down an invitation and is genuinely interested in being present at your function. Michael Phair a toujours répondu à l'appel de la communauté francophone, on le compte parmi nos alliés. "

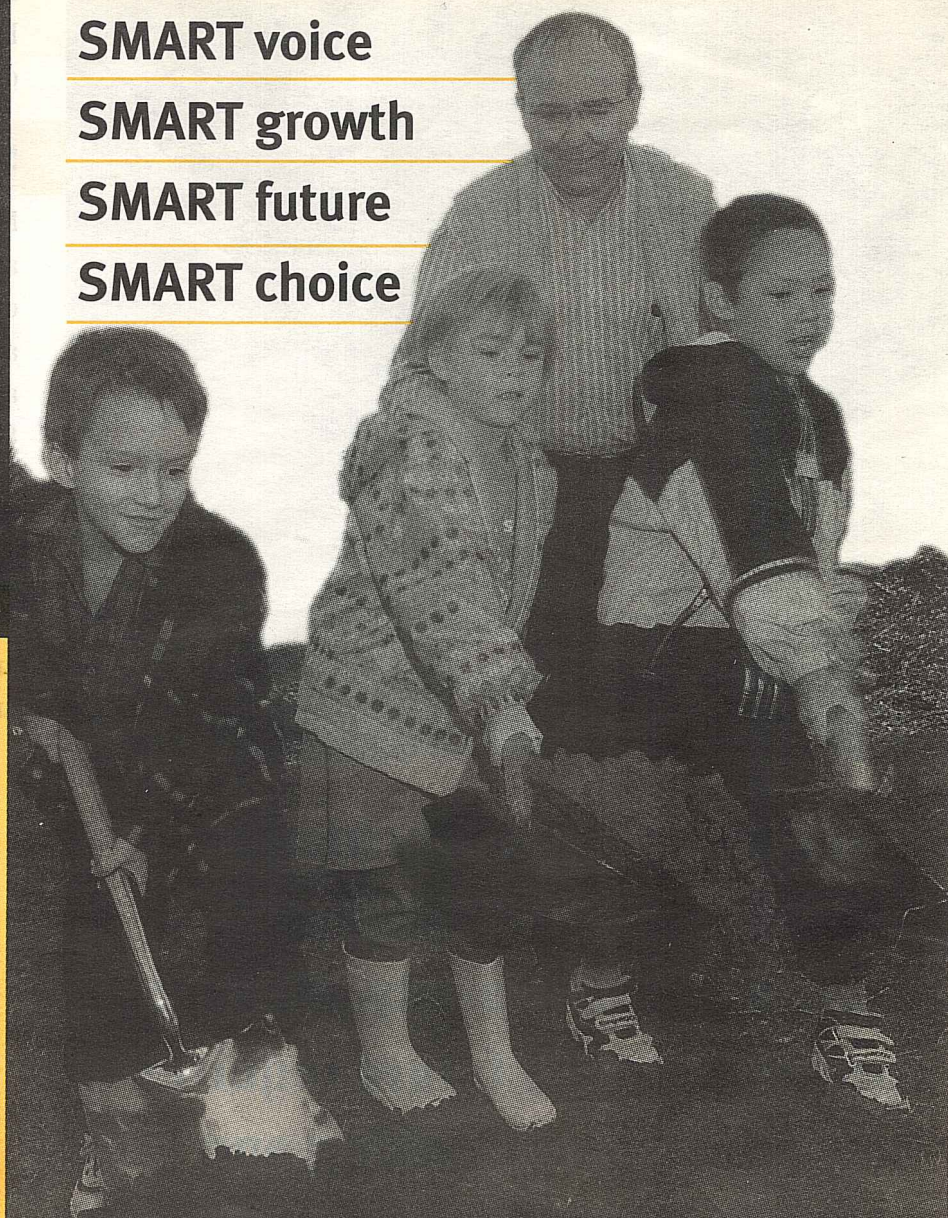
CLAUDETTE AND DENIS TARDIF

"Michael Phair has been such a successful councillor because of his understanding of the diversity in Ward 4. He doesn't assume he knows everything; he begins with an open mind and listens."

TOM HUTCHINSON, BUSINESS OWNER, OLD STRATHCONA

MICHAEL PHAIR ON OCTOBER 15

SMART voice
SMART growth
SMART future
SMART choice



RE-ELECT MICHAEL PHAIR ON OCTOBER 15