



# RAINBOW STORY HUB | Edmonton Queer History

## Content Contributor Guidelines

Rainbow Story Hub is a platform of Edmonton Queer History developed to present stories, podcasts and digital media submitted by folks interested in documenting the many stories of the history of Edmonton's LGBTQ2S+ community.

### What We Are Looking For

Rainbow Story Hub is seeking content creators who want to write stories, produce podcasts and/or submit digital media. Stories will generally be approximately 1000 – 1200 words. Podcasts not longer than 60 minutes. Digital media presentations should be theme or story based and from 10 – 150 pieces.

We may include content previously produced and published by embedding the original content from the publishing entity with their permission.

### Types Of Content

We are looking for:

- Content on significant members of our community
- Content that tells of significant events that have happened in the Edmonton region over the last 80 years.
- Content which tells the story of businesses and organizations in our community
- Content that communicates the hardships, challenges and discrimination that our community has had to endure
- Content that marks the anniversary of important historical events (submitted at least 90 days in advance)
- Pictorial features based on photos, art or historical imagery

### Style Guide

We expect content to be a pleasure to read, view or watch. Folks should be left feeling engaged and informed about our LGBTQ2S+ history in Edmonton and region.

- Content should have strong leads. The first few paragraphs or minutes should be able to capture the participant's attention, hold on to them and propel them into the story being told.
- Writing or narrations should be crisp, clear and concise. Avoid jargon, arcane language and inflated prose. Be descriptive in the manner of good fiction.
- Content should be accurate. This is important. Check your facts using local resources such as the City Archives, etc.
- Create content that is not self-serving. Be a story teller and present your content from a neutral first or third person point of view. You can still include your involvement in a story or event or place but do so in a way that leaves the participant feeling they experienced your content favorably without it being "all about you".

### Content Requirements

Great written content should include 2 – 4 photos including one "feature" image at least 1128 x wide. These can be from your personal collection or from Archives.

Great video content should have good sound and video quality and present well on Youtube.

Pictorial features should have a central theme and include a minimum of 10 photos. Submission of the photos must be done by a zip file.

100 – 150 word Author Bio for publication

Facebook  
Twitter  
Instagram

@yegqueerhistory

email us [contribute@yegqueerhistory.ca](mailto:contribute@yegqueerhistory.ca)